



CITY AND ISLINGTON
COLLEGE

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Westminster
Kingsway College

The College of
Haringey, Enfield
and North East London



Capital
City
College
Training

Creative Media - Level 1 Diploma (UAL)

The UAL Level 1 Art, Design, and Media course offers an exciting and dynamic introduction to the world of media arts. Designed for individuals passionate about expressing themselves creatively through various media forms, this course provides a solid foundation for further study and exploration in the field of media.

Media Focus: At its core, the UAL Level 1 Art, Design, and Media course emphasizes the exploration and experimentation of different media platforms, techniques, and concepts. From traditional mediums like photography and printmaking to digital platforms such as graphic design, video production, and interactive media, students are exposed to a diverse range of media practices.

Key Components: Throughout the course, students engage in hands-on projects and activities that encourage critical thinking, creativity, and technical skill development. They learn how to effectively communicate ideas, messages, and narratives through various media forms, exploring the power of visual storytelling and the impact of media on society.

WHAT WILL I STUDY?

Curriculum Highlights:

- **Introduction to Media Studies:** Students delve into the theoretical and historical foundations of media, gaining insights into key concepts and debates shaping the field.
- **Media Production Techniques:** Practical workshops and tutorials equip students with the technical skills needed to create compelling media content across different platforms.
- **Visual Communication:** Through projects in graphic design, typography, and layout, students learn how to effectively communicate messages and concepts visually.
- **Digital Media Exploration:** From video editing to web design, students explore the possibilities of digital media production and distribution in the contemporary landscape.
- **Media Critique and Analysis:** Students develop critical thinking skills by analysing and deconstructing media texts, and examining their cultural, social, and political significance.

Outcomes: Upon completion of the UAL Level 1 Art, Design, and Media course, students emerge with a strong understanding of media theory and practice, along with a diverse portfolio showcasing their creative talents and technical abilities. They are prepared to pursue further study or entry-level opportunities in fields such as media production, advertising, journalism, digital marketing, and more.

Why Choose This Course?:

Start Date: 2 September 2024

Duration: 1 Year

Attendance: Full Time

Location: King's Cross Centre

<https://www.capitalccg.ac.uk/wkc/course/course-detail/pdf/33440/>



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- **Dynamic Learning Environment:** The course offers a supportive and stimulating environment where students are encouraged to explore their creativity and push the boundaries of traditional media practices.
- **Industry-Relevant Skills:** With a focus on practical skills and real-world application, students graduate equipped with the tools and knowledge needed to succeed in today's media landscape.
- **Pathways to Further Study:** Whether students aspire to pursue higher education or enter the workforce directly, the UAL Level 1 Art, Design, and Media course provides a solid foundation for future academic and career endeavours.

WHAT WILL I NEED?

Our UAL Level 1 Media course welcomes individuals who show a genuine enthusiasm for delving into and refining media techniques and processes irrespective of their educational history or previous involvement in Media.

HOW WILL I BE ASSESSED?

Overall, assessment in a UAL Level 1 Media course is often a combination of practical, written, and verbal components, designed to provide a comprehensive evaluation of students' skills, creativity, critical thinking, and understanding of the subject matter.

WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

WHAT CAN I DO AFTER?

Progression to Higher Levels of Study: Many students choose to continue their education by enrolling in higher-level Media courses, such as UAL Level 2 or Level 3 qualifications here at WKC.

Specialised Training or Apprenticeships: Some individuals may opt for specialised training programs or apprenticeships in specific areas of Media, such as ceramics, jewelry making, furniture design, or digital media production.

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