

Business Enterprise and Innovation - Level 3 Extended Diploma

This course will help you develop your skills and knowledge for studying or working in business, enterprise, marketing, finance or accounting, specialising in either marketing or finance in the second year. Emphasis is on understanding why business skills and knowledge are important, particularly in a work-related environment. You will attend master classes and Q & A sessions with industry experts, visit companies and exhibitions, take part in enterprise activities and competitions and network with industry and former students about their experiences.

Extended Diplomas have two one-year programmes. You need to finish the first year before moving on to the second.

WHAT WILL I STUDY?

Topics covered may include: Exploring Business a Marketing Marketing an Event Team Building in Business Digital Marketing Recording Financial Transactions

WHAT WILL I NEED?

You will need:

- Four GCSEs at grade 4 or above, including English Language and Maths or an equivalent Level 2 qualification at Merit (and Functional Skills in English and Maths at Level 2/GCSE English Language and Maths at grade 4 or above)
- All applicants must have an interview and initial assessment to confirm that the course is suitable for them

HOW WILL I BE ASSESSED?

The course is assessed throughout the year with work placement observations, in-class tests, presentations, projects, reports, essays and externally assessed exams. You will be required to pass all external exams, complete all coursework and receive positive feedback from your work placement officer to achieve your qualification.

WHAT WILL IT COST?

AGED 16-18

Start Date: 1 September 2025

Duration: 1 Year

Attendance: Full Time

Center: King's Cross Centre

<https://www.capitalccg.ac.uk/wkc/course/course-detail/pdf/10955/>



If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

ADULTS - LEVEL 3

If you will be aged 19 to 23 prior to the start date of your course, and do not already have a full Level 3 qualification, you may be eligible for a Level 3 entitlement, in which case your study with us will be free. If you are older, or already have a Level 3, we have many other Level 3 courses that are also [free](#) to study. Otherwise, you will have to pay the fees yourself or apply for an [Advanced Learner Loan](#).

Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

WHAT CAN I DO AFTER?

This course will support learners who want to progress directly to employment in job roles in business or business management and/or provide a solid platform to progress onto Higher Education degrees or apprenticeship programs.

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