Digital Mayors Academy - Social Media Marketing (Intermediate)

In this course, learners will develop an in-depth understanding of digital marketing strategies and practices to successfully lead campaigns and progress to the next stage of your career. Each lesson will help you delve into each marketing technique such as pay per click advertising, content marketing, google analytics, social media and email marketing. The course will analyse a range of case studies and learners will be challenged to showcase their practical skills through assignments.

WHAT WILL I NEED?

You will need to be eligible to study in the UK. Upon enrolment, you will be asked to upload residency and income documents for college funding purposes.

WHAT CAN I DO AFTER?

Upon successful completion of the course you can progress into further study in this area.

Start Date: 29 March 2023
Day: Wednesday
Time: 18:00 - 20:00
Duration: 7 weeks
Venue: Online