

Data Analytics Essentials - Introduction (Digital Skills Academy)

Unlock the power of data with our Data Analytics course, designed to give you a solid grounding in the essential concepts, techniques, and tools required for effective data analysis.

Over five engaging weeks, you will immerse yourself in hands-on learning experiences, mastering the skills to manipulate, visualise, and interpret data using industry-standard software like Excel and PowerBI. Whether you want to enhance your career prospects or make informed, data-driven decisions in your current role, this course will provide you with the practical knowledge and confidence to succeed.

Our comprehensive curriculum covers everything you need to become proficient in data analytics. You'll start with the basics of data analysis and the pivotal role of a data analyst. From there, you'll delve into the nitty-gritty of data collection, processing, and preparation. As you progress, you'll learn how to interpret complex datasets and present your findings in a clear, compelling manner. Our expert instructor will guide you through real-world case studies and hands-on projects, ensuring you can apply what you learn directly to your professional or academic endeavours.

This course is perfect for students and professionals aspiring to enter the fields of data analytics, business analytics, or business intelligence. It's also ideal for managers, leaders, and entrepreneurs looking to leverage data for strategic advantage. With no specific prerequisites, it's accessible to anyone with a basic understanding of data concepts. By the end of the course, you'll have the skills to perform basic data analysis, helping you make informed decisions that drive success in any domain. Join us and build a strong foundation in data analytics that will open doors to countless opportunities.

WHAT WILL I STUDY?

This 5-week course will cover:

- Introduction to data analysis
- The role of the data analyst
- Collection, processing and preparation of data
- Interpretation of data
- Communication and presentation of data

Start Date: 29 January 2025

Day: Wednesday

Time: 18:00 - 21:00

Duration: 5 weeks

Venue: Online

WHAT WILL I NEED?

You will need to be eligible to study in the UK. Upon enrolment, you will be asked to upload residency and income documents for college funding purposes.

WHAT CAN I DO AFTER?

Upon successful completion of the course, you can progress to further study in this area.

Start Date: 29 January 2025

Day: Wednesday

Time: 18:00 - 21:00

Duration: 5 weeks

Venue: Online

