



CITY AND ISLINGTON
COLLEGE

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Westminster
Kingsway College

The College of
Haringey, Enfield
and North East London



Capital
City
College
Training

Marketing - Level 3 National Extended Certificate

This course is designed to help learners progress to the workplace via an apprenticeship in marketing or a higher education programme.

WHAT WILL I STUDY?

You will study exciting subjects such as:

- Applying Digital Marketing
- Branding
- Careers in Marketing
- Marketing Principles (External)

WHAT WILL I NEED?

You will need :

- 4 GCSE grade 4 (Including English and Maths)

Re-sits for GCSE English and Maths are available (achieved a grade 3)

HOW WILL I BE ASSESSED?

You will be assessed by way of producing portfolios that will showcase your coursework.

You will work directly with employers where you will have the opportunity to present your Branding or start-up Business to reputable employers, such as Samsung.

You will be required to sit ONE external exam (Marketing Principles).

Start Date: 2 September 2024

Duration: 2 Years

Attendance: Full Time

Location: Camden Road Centre

<https://www.capitalccg.ac.uk/candi/course/course-detail/pdf/31418/>



www.capitalccg.ac.uk

WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

WHAT CAN I DO AFTER?

Our learners progress onto Apprenticeships, Employment, and Higher education entry into University.

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