



CITY AND ISLINGTON  
COLLEGE

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# IT - Level 1 Introductory Diploma

What is the purpose of this qualification?

The Pearson BTEC Level 1 Introductory Diploma in Digital Media is designed around practical skills and tasks that allow learners to demonstrate what they can do rather than what they know in theory.

The qualifications allow learners to acquire and develop generic, transferable, and sector-specific skills to complete tasks and demonstrate a level of achievement that enables them to progress to further learning.

Who is this qualification for?

The Pearson BTEC Level 1 Introductory Diploma in Digital Media is for 16-18yrs and EHCP learners who want to continue their education and develop their skills for progression to further learning and, ultimately, to employment.

What does this qualification cover?

The content of these qualifications has been developed in consultation with further education colleges and other providers to ensure that the qualifications support progression to further learning and training. All learners taking these qualifications will study core units that focus on key transferable skills such as research and planning, time management, and working with others.

Learners will also take a number of sector units. The content of the sector units offers a broad introduction to the skills and knowledge within that sector, allowing the delivery to be practical and active to engage learners. For digital media, the units cover activities such as designing a digital product, creating storyboards, shooting moving images, and recording audio.

What could this qualification lead to?

This qualification prepares learners for further learning at a higher level in digital media. The development of transferable skills means that learners can also choose a study programme from alternative sectors. For example, these qualifications in digital media could lead to Pearson BTEC

Level 2 qualifications in the sector, for example, the BTEC Level 2 Technical Diploma in Digital Media Production and Level 2 qualifications in other sectors.

How does this qualification enable learners to progress?

**Start Date:** 2 September 2024

**Duration:** 1 Year

**Attendance:** Full Time

**Location:** Finsbury Park Centre

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The mode of delivery and assessment in the units is designed to build awareness of a sector and the skills required to work in it. Learners will be given contexts and scenarios to help them develop skills and to acquire knowledge through application.

Learners will not develop all the knowledge and skills needed to enter the labour market in a given sector but will develop pre-employability skills and contextualised knowledge to allow them to progress to further learning and training and, ultimately, to become successful in their chosen sector.

## WHAT WILL I STUDY?

Sept - Oct

- A1 – Being organised
- A2 – Developing a Personal Progression Plan

Semester 1

- A3 - Working with others
- A4 - Researching a topic
- DM5 – Creating a Storyboard
- DM6 – Designing an Interactive Presentation

Semester 2

- DM7 – Producing an Advert
- DM8 – Layout Design for a Digital Product
- DM9 – Shooting a Short Film
- DM11 – Making an Audio Recording

## WHAT WILL I NEED?

This course is for learners aged 16-18yrs and or have an Educational Health Care Plan.

Learners need to have obtained an Entry Level 3 qualification or be ready to work at Level 1.

## HOW WILL I BE ASSESSED?

You will be assessed at the beginning of the course in the first instance and throughout the programme.

## WHAT WILL IT COST?

### SCHOOL LEAVERS

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents

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you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

## WHAT CAN I DO AFTER?

On completion of this course, you can progress onto a level 2 course.

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