



CITY AND ISLINGTON
COLLEGE

wk[©]
Westminster
Kingsway College

The College of
Haringey, Enfield
and North East London



**Capital
City
College
Training**

Business - Level 3 National Diploma

This course develops the knowledge, understanding and skills you'll need to follow your career pathway in Business. You will work closely with employers, namely Samsung, Google, and local charities such as Local Village network, who are integrated into the assessment process, giving you the essential skills to get you ready for the world of work, higher education, apprenticeships, and internships. You will be taught, Digital marketing, Finance, Law, Events, and Enterprise for those of you wanting to start your own business.

You will experience 'a learn by doing' where you will have opportunities to run your own event inviting friends, relatives, and small Business to take part and witness the work you have achieved on your course. Do watch our short video.

WHAT WILL I STUDY?

- Exploring Business
- Developing Marketing
- Finance
- Customer Service
- Entrepreneurial thinking
- Event management

WHAT WILL I NEED?

You will need 4 GCSE's including English and Maths. You will be asked to come to interview to discuss with our course tutor your interest in applying for the course.

HOW WILL I BE ASSESSED?

Assessment is carried by completing an employer linked project, and core unit exams which embeds all units related to the course. The project is graded by achieving each task set out in the assignment brief. You will work closely with an employer brief which includes both theoretical and practical topics. This will give you both transferable practical skills and the theoretical ability to enhance your employability status with the purpose of recognising your ability to integrate the knowledge and skills gained on the course.

Start Date: 2 September 2024

Duration: 1 Year

Attendance: Full Time

Location: Camden Road Centre

<https://www.capitalccg.ac.uk/candi/course/course-detail/pdf/10684/>



**Capital City
College Group**
www.capitalccg.ac.uk

WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

ADULTS - LEVEL 3

If you will be aged 19 to 23 prior to the start date of your course, and do not already have a full Level 3 qualification, you may be eligible for a Level 3 entitlement, in which case your study with us will be free. If you are older, or already have a Level 3, we have many other Level 3 courses that are also [free](#) to study. Otherwise, you will have to pay the fees yourself or apply for an [Advanced Learner Loan](#).

Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

WHAT CAN I DO AFTER?

Once you have completed our course you will have the option to move into:

- Higher Education
- Business Administration
- Retail
- Entrepreneurship
- Digital Marketing

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