

# **Business - Level 3 National Extended Diploma**

This course develops the knowledge, understanding and skills you'll need to follow your career pathway in Business. You will work closely with employers, namely Samsung, and Google, and local charities such as the Local Village network, who are integrated into the assessment process, giving you the essential skills to get you ready for the world of work, higher education, apprenticeships, and internships. You will be taught, Digital Marketing, Finance, Law, Events, and Enterprise for those of you wanting to start your own business.

You will experience 'a learn by doing ' where you will have opportunities to run your own invention inviting friends, relatives, and small businesses to take part and witness the work you have achieved on your course. Do watch our short video.

Extended Diplomas have two one-year programmes. You need to finish the first year before moving on to the second.

## **WHAT WILL I STUDY?**

- Exploring Business
- Developing Marketing
- Finance
- Customer Service
- Entrepreneurial thinking
- Event management

## **WHAT WILL I NEED?**

You will need:

- Five GCSEs at grade 4 or above, including English Language or Maths or an equivalent Level 2 qualification at Merit (and Functional Skills in English or Maths at Level 2/GCSE English Language or Maths at grade 4 or above)
- A reference from your previous school/college

All applicants must have an interview to confirm that the course is suitable for them.

## **HOW WILL I BE ASSESSED?**

**Start Date: 2 September 2024**

**Duration: 2 Years**

**Attendance: Full Time**

**Center: Camden Road Centre**

<https://www.capitalccg.ac.uk/course/pdf/10672/>

Assessment is carried out by completing an employer-linked project, and core unit exams which embed all units related to the course. The project is graded by achieving each task set out in the assignment brief. You will work closely with an employer brief which includes both theoretical and practical topics. This will give you both transferable practical skills and the theoretical ability to enhance your employability status with the purpose of recognising your ability to integrate the knowledge and skills gained on the course.

## WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

## WHAT CAN I DO AFTER?

This course will help you to move on to an apprenticeship, or to pursue other employment in business and related sectors.

- Higher Education
- Business Administration
- Retail
- Entrepreneurial

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