

# **Creative Practice: Fashion Design and Business - Level 3 Diploma (UAL)**

If you are interested in launching your own fashion brand, this course provides an opportunity to explore, develop and extend your creativity with stimulating and challenging studies. You will increase your skills and knowledge by completing projects and assignments that are based on realistic fashion workplace situations, activities, and demands required by the industry. Part of your course will be carried out at Fashion Enter where you will work with people from within the fashion industry to gain first-hand experience.

You will learn a range of disciplines such as fashion illustration, pattern cutting and sewing skills, marketing, and business studies, and build on the knowledge of traditional and digital printing skills using state-of-the-art digital ethical technologies.

Throughout the course, you will develop your problem-solving, financial, marketing and analytical skills by learning how to use data to improve sales and increase profits. We'll introduce economic theories and explore how this affects brands and organisations. You'll also be encouraged to develop your entrepreneurial mindset and creativity, so you can create and manage your brand using a live retail shop and retail site to sell your collection.

Day-to-day, you will engage in practical workshops, lectures, gallery visits, and independent research. You will learn new skills and develop experience using several specialist materials, techniques, and processes. You will also develop your presentation and communication skills through contextual studies, ideas and concepts, visual communication, and through presentations to tutors and peer groups. All teaching staff are experts in their fields and are passionate about encouraging their students to uniquely expand their fashion design, business, and textile skills.

The highlight of the course is when students create a mini collection and a marketing plan to launch both physically and digitally online. This innovative course prepares students to understand the different aspects of fashion today, so they are business ready for either a career within the industry or to launch their brand.

## **WHAT WILL I STUDY?**

Topics covered can include:

- Drawing and illustration
- Contextual studies

**Start Date: 1 September 2025**

**Duration: 2 Years**

**Attendance: Full Time**

**Center: Holloway**

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- Visual research, design and presentation
- Pattern cutting
- Garment construction
- Textiles
- Marketing and business
- Digital printing
- Fashion communication
- Sales within a retail shop and online platform

## WHAT WILL I NEED?

A full level 2 qualification and a portfolio of art/fashion work.

## HOW WILL I BE ASSESSED?

The course is assessed throughout the year and with an end-of-course portfolio.

## WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

## WHAT CAN I DO AFTER?

This course will help you to move on to higher-level courses, such as a Bachelor of Arts, an apprenticeship, other employment or prepare you to start your own brand.

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