

Media Communication and Entrepreneurship - Level 2 Diploma

This dynamic course provides a foundation in media production, communication, and entrepreneurial skills, preparing you for the evolving creative industries. Through hands-on projects, you will explore digital content creation, visual storytelling, marketing strategies, and the fundamentals of media business. You will develop practical skills in video production, photography, social media management, and branding while gaining insight into how to launch and sustain a creative enterprise.

Our Media Communication and Entrepreneurship - Level 2 Diploma is designed for students who want to explore creative media in an accessible and supportive environment. This year-long course will help you learn the basics of media production while also gaining the skills to start your creative projects or business.

Why choose this course?

- Supportive learning environment with hands-on guidance
- Practical projects to help build confidence and creativity
- Use of professional equipment and software
- Opportunities to showcase your work and collaborate with classmates

WHAT WILL I STUDY?

Topics covered can include:

- Media Production Basics: Learn how to create videos, edit images, and develop content for different platforms.
- Using Digital Tools: Get familiar with easy-to-use software for Animation, Film Editing, and Graphic art.
- Storytelling and Creativity: Learn how to develop creative ideas and bring them to life through media.
- Building Confidence and Teamwork: Work on projects with others and develop key communication and teamwork skills.
- Entrepreneurial Skills: Learn how to promote your work, share content online, and explore ways to earn money from your skills.
- Social Media and Digital Platforms: Understand how to use social media to showcase your work and connect with audiences.

WHAT WILL I NEED?

You will need:

Start Date: 1 September 2025

Duration: 1 Year

Attendance: Full Time

Center: Holloway

<https://www.capitalccg.ac.uk/course/pdf/10710/>

- GCSE English Language and Maths at grade 3 or above, or relevant Level 1 qualification with Functional Skills English and Maths at Level 1
- A reference from your previous school/college

All applicants must have an interview to confirm that the course is suitable for them.

HOW WILL I BE ASSESSED?

The course is assessed throughout the year and with an end-of-course portfolio.

WHAT WILL IT COST?

AGED 16-18

If you will be aged 16, 17 or 18 on 31st August prior to the start date of your course and you have the legal right to remain in the UK for the duration of your programme then your study with us will be free. Please see [here](#) for the documents you will need to show us.

Some courses will have other associated costs, such as for specialist materials and trips. Many of our students are eligible for financial support, see [here](#) for details.

WHAT CAN I DO AFTER?

This course will help you progress to higher-level courses within the creative media department, such as a Level 3 qualification. There are many exciting options for further study, including audio production, broadcasting, social media and branding, film production, photography, and VFX (visual effects). Whether you want to develop your technical skills, explore creative storytelling, or gain industry experience, this course provides a strong foundation for your next steps in the media industry.

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