



CITY AND ISLINGTON
COLLEGE

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Westminster
Kingsway College

The College of
Haringey, Enfield
and North East London



Capital
City
College
Training

UX (User Experience) Design (Digital Skills Academy)

Join our UX Design course to master the foundations of design and research while focusing on sustainability.

Qualified and experienced designers teach this comprehensive program and will ensure you gain the skills needed to excel in the field.

You will learn to create a professional portfolio that highlights eco-friendly design practices, demonstrating your commitment to sustainable development. Throughout the course, dedicated mentors will support you, providing personalised guidance and feedback to help you thrive. The entire course will be conducted on Zoom, offering the flexibility to learn from anywhere.

Our curriculum includes interactive sessions, practical assignments, and collaborative projects, making the learning experience engaging and effective.

The program culminates in a Recruitment Day, where you will present your work to hiring managers, providing invaluable networking and job placement opportunities.

Are you ready to start your journey towards becoming a skilled, sustainable UX designer, ready to make a positive impact in the industry?

This course will take place every Wednesday evening (from 5.30pm - 8.30pm) and every Saturday morning (from 9.30am - 12.30pm).

This is a selective course. Upon booking, you will be sent a form to complete to assess your suitability for the course.

If you meet the criteria, you will be invited to a quick online interview on 15, 16 or 19 August.

WHAT WILL I STUDY?

What you will learn:

- Introduction to UX Design Principles
 - Understanding the basics of user experience design

Start Date: 28 August 2024

Day: Wednesdays and Saturdays

Time: 17:30 - 20:30 (Wednesday) and 09:30 - 12:30 (Saturday)

Duration: 5 weeks

Venue: Online



- Key principles and best practices
- The role of a UX designer in various industries
- Design Thinking Process
 - Stages of design thinking: empathise, define, ideate, prototype, and test
 - How to apply design thinking to real-world problems
 - Case studies and practical examples
- User Research Techniques
 - Conducting user interviews and surveys
 - Creating user personas and journey maps
 - Analysing user feedback and data
- Wireframing and Prototyping
 - Tools and software for wireframing (e.g., Sketch, Figma, Adobe XD)
 - Creating low-fidelity and high-fidelity prototypes
 - Iterative design and testing
- Visual Design Fundamentals
 - Principles of visual hierarchy, typography, and color theory
 - Creating visually appealing and accessible interfaces
 - Understanding and applying design systems
- Interaction Design
 - Designing for user interactions and feedback
- Animation and micro-interactions
 - Usability testing and refining interactions
- Sustainable Design Practices
 - Principles of sustainable and eco-friendly design
 - Incorporating sustainability into UX projects
 - Case studies of sustainable design in action
- Building a Professional Portfolio
 - Structuring and presenting a UX design portfolio
 - Showcasing design projects and case studies
 - Tips for making your portfolio stand out to employers
- Career Preparation and Networking
 - Preparing for UX design job interviews
 - Resume building and personal branding
 - Networking strategies and leveraging LinkedIn
- Recruitment Day Preparation
 - Presenting your portfolio to hiring managers
 - Effective communication and presentation skills
 - Receiving and incorporating feedback from industry professionals

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WHAT WILL I NEED?

You will need to be eligible to study in the UK. Upon enrolment, you will be asked to upload residency and income documents for college funding purposes.

Must have access to a laptop/PC/MAC

WHAT CAN I DO AFTER?

You may progress on to further studies or a career in the industry.

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