



CITY AND ISLINGTON
COLLEGE

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Westminster
Kingsway College

The College of
Haringey, Enfield
and North East London



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Training

Music Publishing 101: From Basics to Brilliance (Creative Skills Academy)

Join us for this publishing Masterclass with Kennedy, for an immersive workshop designed to provide a comprehensive introduction to the world of music publishing.

This masterclass is perfect for anyone looking to deepen their understanding of music publishing through hands-on learning and expert insights.

Through this session you will:

- Gain a clearer understanding of your role within the music business ecosystem
- Learn about key organisations you can and should join to effectively monetise your creative endeavours
- Receive FAQ sheets and handouts to reinforce your knowledge and aid for future reference

WHAT WILL I STUDY?

In the first half of the session, the class will delve into the history of music publishing, exploring its evolution within the music industry and examine how publishing varies across different musical genres.

The second half transitions into an interactive workshop where you role-play as various music entities—solo artists, bands, managers, press officers, and booking agents etc — based on your own interests and needs.

Together, the class will curate an EP, determine writer splits for each track, and learn the intricacies of the roles behind a successful music act.

To wrap up the day, the class will dissect common clauses in publishing contracts, enriching the discussion with real-life examples drawn from Kennedy's 30+ years of experience in the music industry.

WHAT WILL I NEED?

Start Date: 09 July 2024

Day: Tuesday

Time: 10:00 - 16:00

Duration: 1 day

Venue: Tottenham Centre



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You will need to be eligible to study in the UK. Upon enrolment, you will be asked to upload residency and income documents for college funding purposes.

WHAT CAN I DO AFTER?

On completion of this course, you can advance into further study in this area.

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